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## **Preamble**

## Having perused:

- The ministerial Decision no. (17) for 1972 on the registration of the UAE Football Association (UAEFA);
- The minutes of meeting of the general assembly on 17/9/2007, on the approval of the Statutes of the UAE Football Association (UAEFA) and the amendments thereto;
- The statutes of The Fédération Internationale de Football Association (FIFA);
- The statutes of The Asian Football Confederation (AFC);
- The statutes of The International Football Association Board (IFAB);
- The statutes of the UAE PL
- The decree under federal law no. (1), 2019, on the General Authority of Sports with regards to the declaration of the UAE Pro League Association;
- And based on the approval by the Board of Directors of the UAE PL,

We have issued the equipment regulations for the sports season 2023/2024, as follows:

# **DEFINITIONS**

The terms in Capital letters used in these Regulations (as hereinafter defined) shall have the following meaning(s):

Country	The United Arab Emirates
AFC	The Asian Football Confederation.
Disciplinary Committee	The semi-judicial committee affiliated to the Football Association.
Appeals Committee	The semi-judicial committee affiliated to the Football Association.
Appeals Regulations	The regulations published by the Football Association which govern the process of appeals made by Member Clubs.
Circular(s)	Directives or amendments to these Regulations that are sent to  Member Clubs in the form of official letters before and/or during the  course of the League Season.
Club	Any football club whose representative team participates in the UAE PL Competition.
Club Name	The official name of the club, including standardised abbreviations thereof.
Collar Zone	The band which is 3cm wide around the neck of the jersey, shirt or top starting at the neck opening (where no actual collar is presented) or at the base of a clearly defined structural collar.
Competition Match(es)	Each football match(es) in its entirety (including extra time and penalty kick) of the UAE PL Competition, and including any delayed, deferred Matches and/or replays.
Controlled Access Areas	The locations of the Matches and other events, such as (without limitation) Stadia and their fences and perimeters, the aerial space above the Stadia, and all other locations associated with the Competitions, including the Facility Areas, media centres, international

	broadcast centres, Official Training Sites, designated official hotels (including but not limited to the official hotels for the Participating Teams), hospitality and VIP areas and facilities, other areas to which admission is regulated by the Organising Association's accreditation system, and surrounding and adjacent areas to the locations described above.
Competition(s) / UAE PL Competition(s)	ADNOC Pro League and/or Super Cup and/or ADIB Cup Competition and/or Pro League U21.
Competition Regulations	The relevant regulations for a UAE PL Competition as issued by the UAE PL, being the binding regulations for the relevant UAE PL Competition regulating the rights, duties and responsibilities of all Clubs participating in the competition.
Complete Sample Set	A complete sample set consists of one shirt, one short and one pair of socks in the version used for the Competition Match. All elements which are mandatory for the competition in question must appear on all three items which constitute the sample. In particular, the number and the name of the player (if applicable) as well as the sponsor advertising (if applicable) must appear.
Decorative Elements	A representation of geometric figures, designs and further aesthetic elements, other than identifications of a Club or Manufacturer's Identifications, which are added to, and used in, the design of any Equipment item.
Disciplinary Regulations	the regulations specifying the violations under the association rules and regulations, and the regulations of the UAE PL, which do not fall under the jurisdiction of any other bodies of the UAE FA or any other jurisdictions as stipulated for in the Disciplinary Regulations.
Equipment	Equipment includes Playing Equipment items and Special Equipment items as stipulated for in Appendix (1)

ADIB Cup Competition	The annual competition organized by the UAE PL, comprising of a group
	stage played in a league format and a knock-out stage.
ADNOC Pro League	The professional league organized by the UAE PL, participated by the
	first team of Member Clubs.
Pro League U21	The league competition organized by the UAE PL, participated by the
	U21 team of Member Clubs.
	oz r team or wember clabs.
Equipment Regulations	The regulations that govern the apparel and equipment worn by
	players and officials in the Competition matches held by the UAE PL.
FIFA	The Fédération Internationale de Football Association.
Laws of the game	The codified rules which are authorized and published by the sport's
	governing body FIFA via the International Football Association Board
	governing body FIFA via the international Football Association Board
Force Majeure	Any event, or threatened event, affecting or which may affect the
	performance of any provision of this Agreement, arising from or
	attributed to acts, events, omissions or accidents which are beyond the
	reasonable control of a party, and shall include but not be limited to
	abnormally inclement weather, food, lightning, storm, fire, explosion,
	earthquake, structural damage, epidemic or other natural disaster, war,
	terrorist action, military operations, riot, crowd disorder, strike, lock-
	outs or other industrial action, or civil commotion.
IFAB	International Football Association Board
Jacquard Weave	A weaving method which incorporates a specific pattern, intrinsic to its
-	formation, and created by integrating different yarns and/or structures.
	The term jacquard actually refers to a type of knitting machine. This
	device individually controls needles and small groups of needles on the
	machines that allows complex and highly patterned knits to be created.
	A pattern can be repeated every centimetre or more, as often as
	desired, depending on the complexity of the machine.

"Left" and "Right"	The description "left" or "right" refers to the side of the body as viewed by the person wearing the item of kit in question.
League Season	The period from the first football match organized under the auspices of the UAE PL (either in the Super Cup, ADIB Cup Competition or ADNOC Pro League) until the last football match organized by the UAE PL (either in the ADIB Cup Competition or ADNOC Pro League or Pro League U21)
Manufacturer	A company that designs, produces (directly or through a non-branded licensee) and sells products bearing its own registered trademarks for use in the sports market. Entities distributing such products are not considered Manufacturers.
Manufacturer's Identification	A registered trademark of a Manufacturer which is displayed on an Equipment item in a manner defined in Article 39 of these regulations.
Match(es)	Each football match(es) in its entirety (including extra time and penalty kick) of the Competition, and including any delayed, deferred Matches and/or replays.
Match Commissioner	The official Match commissioner who is appointed and entrusted by UAE PL under these regulations and other UAE PL relative regulations.
Match Officials	Collectively all referees, assistant referees, the fourth official on the International List and any further appointed match officials. When applicable, it also includes the fifth official as well as the additional assistant referees.
Media	All members of the written press, on-line editors, photographers, television news crews and the representatives of the Broadcast Rights Holders entitled to media accreditation as determined by the UAE PL.
First (home) Kit	The kit that the whole Club wears for its Home Matches.
Official Club Emblem	The official emblem or logo (whether registered or unregistered)

	selected by a Club to present the Club
Official Club Mascot	The official mascot (whether registered or unregistered) selected by a Club to be commonly and publicly identified with, or to represent, the representative team of a Club or the Club itself.
Official Symbol of the Club	The symbol or graphic element (whether registered or unregistered), other than the Official Club Emblem, as selected by the Club to officially represent the representative team of a Club or the Club itself, including any official national symbol of the country of the Club.
Participating Players	Those players registered and participating in the Competition and any other players under the authority of UAE PL during the Competition.
Participating Team(s) / Participating Club(s)	Those teams participating in the Competitions, under the authority of the Club, and UAE PL during the Competition.
UAE PL	UAE Pro League
UAE PL Logo	The official logo of the UAE PL, and/or such other official logo, which shall be the only marks used by UAE PL, save where otherwise mutually agreed by the parties.
UAE PL Official Website	www.uaeproleague.ae
UAE Pro League / UAE PL	is the body formed by virtue of the decision of the General Authority for Sports No.(1) of 2019, and consists of the Professional Clubs eligible to participate for the sports season 2023-2024, and is responsible for the organization, marketing and investment of the competitions thereof.
UAE PL Board of Members:	It is the body elected by the UAE PL chaired by the UAE PL Chairman (FA vice-chairman) to perform the functions entrusted to it under the UAE PL Statutes.
The Executive Department of the	is the administrative sections in charge of the implementation of the regulations and the resolutions issued by the UAE PL Board of

UAE PL:	Members and to supervise the organization of competitions and to coordinate among the subcommittees and the professional clubs.
Playing Equipment	Comprises collectively the components/items shirt, shorts and socks.
Quality Control Procedure	"The procedures that clubs must follow during the season regarding the competition, matches, events, and associated activities or events related to the competitions, as specified in the Competition Regulations or any of the UAE PL regulations, circulars, and decisions, for which a financial penalty is imposed for non-compliance."
Quality Seal	A tag, label or comparable element of the Manufacturer, designed to officialise an Equipment item and to protect the Equipment item against counterfeiting.
Registered Trademark	Trademark which is registered in an official state register. A trademark only has to be registered in one of AFC's member association states.  Includes all types of advertising, such as name, logo, product line, figurative logo and script.
Regulations	all regulations and/or policies controlled and published by the UAE PL and/or the UAE FA in connection with the Competition, including but not limited to the UAE FA Statutes, UAE PL Statutes, Disciplinary Code, the Competition Regulations, UAE PL Stadia Regulations, UAE PL Equipment Regulations, UAE PL Youth Programme Regulations, UAE PL Accreditation Regulation, UAE PL Media Regulations, UAE PL Marketing Regulations, Safety and Security Manual, and the circulars issued by the UAE PL
Second (Reserve Color) Kit	the playing kit that belongs to the team representing the club, which are contrasting and different in colors than the First Kit.
Sleeve free zone	Each sleeve must have a free surface at least 12 cm long and 8 cm wide centered along the outer seam of the sleeve. This zone is exclusively reserved for specified badges and no manufacturer identification may be placed there. It must be centered between the

	shoulder point and the elbow point.
Sponsor Advertising	Any type of kit advertising (message, statement, sponsor's trademark, etc.) agreed upon by a Club and a third party either for a fee or free of charge.
Special Equipment	Any Equipment item other than Playing Equipment.
Team Delegation	Collectively all Team Delegation Members.
Team Delegation Members	The Players and Team Officials of a Club.
Team Officials	All coaches, assistant coaches, managers, media officers, medical staff (doctors, physiotherapists, etc.), representatives and other individuals appointed by a Club to be present in the Controlled Access Area forming part of a Team Delegation.
Technical Committee	The Committee formed by virtue of the decision of he UAE PL Board of Members, and is responsible for the organization and management of the competitions in accordance with the Articles of Association of the Association in coordination with the Competitions Committee in mutual matters.
Technology Label	An identification label used by a Manufacturer to communicate a material used in the manufacturing of an Equipment item or a term identifying the Manufacturing method.
Dark Colors	The colors that are categorized as dark colors and their gradients for example but not limited to (Black, Brown, Purple, Red, etc.)
Light Colors	The colors that are categorized as light colors and their gradients for example but not limited to (White, Yellow, Pink, Light Blue, etc.)
Fluorescent Colors	The colors that are categorized as fluorescent colors and their gradients for example but not limited to ( Phosphoric color, Golden, Silver, Lime color, etc.)

UAE FA	UAE Football Association
UAE FA Headquarters	Wadi Al Amrdi Building 271-574, Near Murshif Park, Al Khawaneej, Dubai

For the purposes of this Regulation and provided the context so permits:

- The singular shall include the plural and vice versa.
- The masculine gender shall include the feminine and vice versa.
- Reference to persons shall include any legal person or corporation.

#### **SECTION 1: BASIC PRINCIPLES**

### 1. Scope of Application

- 1.1 These regulations apply to all Competition Matches played under the auspices of the UAE Pro League (hereafter UAE PL).
- 1.2 These regulations govern the sponsor advertising, manufacturer identification, the authorisation of all Equipment used in connection with Matches inside of the Controlled Access Area by all:
  - 1) Team Delegation Members;
  - 2) Match Officials; and
  - 3) Ball boys and girls, player escorts and flag bearers.
- 1.3 These regulations also cover manufacturer identification on Special Equipment such as footballs and field equipment.
- 1.4 Where no provision of these regulations is applicable, the corresponding UAE PL Competition regulations, the Laws of the game (hereafter: Laws of the game) and the FIFA Equipment Regulations apply.
- 1.5 The aforementioned persons are subject to the provisions of these regulations when on official duty for a UAE PL Competition Match anywhere within the Controlled Access Area and while acting as a representative of the Club concerned. This includes the time spent on the pitch warming-up, and all official before, druing and after the Match including but not limited to interviews, official press conferences, mixed zones, until final departure from the stadium.
- 1.6 The Club(s) is solely responsible for the conduct of its/their players, coaches and officials regarding the correct implementation of these regulations.
- 1.7 Football boots are excluded from the provisions of these regulations.

#### **SECTION 2: APPROVAL PROCEDURE**

#### 2. Principles

- 2.1 The authorisation of any kit item is subject to the following provisions:
  - The Club is responsible for full compliance with these Regulations and further applicable laws, regulations, guidelines and decisions issued by UAE PL in relation to any Equipment items used for Matches.
  - 2) The wearing of any kit on the field of play remains subject foremost to the referee's authority as referred to in the Laws of the game.
  - 3) Any kit that does not comply with these regulations is strictly prohibited.
  - 4) The authorisation to wear Equipment for Matches in a UAE PL Competition must be sought in writing from the UAE PL within the appropriate deadlines specified in the relevant Competition regulations.

## 3. UAE PL Competitions

- 3.1 The Clubs are required to send a sample of their playing kit to the UAE PL for inspection at least thirty (30) working days before the beginning of the UAE PL Competition season. in any case, the club shall not play any match before its playing kit has been approved by the UAE PL.
- 3.2 Clubs shall submit to the UAE PL, the digital designs of its playing kids at least thirty (30) days before the season, in the following formats:
  - 1) Adobe Illustrator Vector (AI)
  - 2) Adobe Illustrator Vector (pdf)
  - 3) Adobe Photoshop JPG 300 dpi

3.3 If the club does not submit the designs as stipulated in article 3.2 hereinabove, a QCP fine will be imposed on the club in its first match in any of the UAE PL competitions.

## 4. Approval Process

- 4.1 A manufacturer or Club may at any time submit any kit to the UAE PL for preliminary examination. A preliminary decision taken in such cases does not release the Club from the obligation to comply with the approval process. Submission of kit for examination does not oblige the UAE PL to approve the kit.
- 4.2 The UAE PL will carry out the inspection and approval process. Alternatively, the UAE PL may organize a kit approval day, during which the Club must provide samples of all kit items as described in 3) below. Their decision will be communicated in writing to the Club concerned.
- 4.3 Before each sports season, the club shall submit no less than (2) and no more than (4) for each of the team except for the goalkeepers (in terms of registering more than 4 kits). The following kit items must be submitted for inspection and approval:
  - 1) First (Home) kit (shirt, shorts, socks)
  - 2) Second (Reserve Color) kit (shirt, shorts, socks)
  - 3) Third and/or Fourth kit (if available) (shirt, shorts, socks)

All of the above-mentioned items must be submitted with the player's numbers (see Article 9) and the player's name (see Article 10).

- 4.4 Prior to each match, the match commissioner is responsible for monitoring compliance with these regulations at the match venue. The match commissioner may keep a sample of the questionable playing kit items after the match. He will submit these items to the UAE PL for re-examination.
- 4.5 A Club may not deregister a kit that has already been used by its players and goalkeepers in an official match in UAE PL Competitions.
- 4.6 The request and new kit (in full) must be provided to the UAE PL at least five (5) working days before the match in which the Club wants to utilize the kit.

## 5. Effect of approval

- 5.1 A Club can only use akit which had already been approved by or registered with the UAE PL.

  A fine of AED20,000 will be imposed on a Club who violates this provision.
- 5.2 If any kit item is altered in any way by either the Club or the manufacturer subsequent to such approval, the approval will be considered null and void until the modified version has been similarly inspected and approved by UAE PL.
- Notwithstanding articles (4 and 5) hereinabove, A change of registered colours and/or registered kit (in case such colours were not used by the club yet) may be allowed if the Club submits a written request to the UAE PL for prior approval at least seven (7) days before the respective Match day together with the sample of the new equipment. In cases of force majeure where the above deadline (seven days) cannot be met, the Club must provide proof of such force majeure incidents.

## 6. Process in case of disapproval

6.1 In the event of any kit item being rejected by UAE PL, an appeal may be lodged in writing to the UAE PL within 15 days of the decision being issued. The UAE PL Technical Committee will take a final decision on whether the kit or kit item concerned can be authorised. Its decision will be communicated in writing to the respective Club.

## **SECTION 3: PLAYING EQUIPMENT**

### 7. Playing Equipment

- 7.1 Each component of Playing Equipment must be worn consistently by all Players of the same representative team and must be produced consistently by the same Manufacturer.
- 7.2 In accordance with Law 4 of the Laws of the game, the inside of all Playing Equipment items is required to comply with the Laws of the game and may be freely used by the Club provided that under any prevailing conditions, such as weather and light, no detrimental effect is caused to the identical visible appearance and clear distinction of the Players.
- 7.3 Subject to UAE PL's approval, Playing Equipment items may contain special performance or comparable tools to support the performance of Players. Any such tool integrated into a Playing Equipment item must not affect the identical visible appearance of the respective Playing Equipment item of all Players of the same representative team, including:
  - 1) being transparent or of the identical Colour as the respective part of the Playing Equipment item associated with the performance tool;
  - 2) not being designed or used in a manner limiting the ability of all Players, the Match Officials, spectators and media to clearly distinguish the opposing teams irrespective of the prevailing conditions, such as weather and light;
  - 3) not bearing any identifications associated with the Club or Manufacturer's Identifications; and
  - 4) not being used as a Decorative Element of the respective Playing Equipment item.

- 7.4 Each Playing Equipment item shall be composed of structural sections which are combined in order to make up a full shirt, pair of shorts or socks, such as sleeves, shirt collar, leg of shorts or top edges of a sock. Any such structural section may be determined by a change of fabric (e.g. cotton or polyester) and/or technique (e.g. woven).
- 7.5 No structural section of a Playing Equipment item or material used for numbers, Player names, badges or to identify the Club, the Manufacturer or any third party, may be made of reflective material or change Colour or appearance due to any external influence, including pressure, light or water.
- 7.6 Players and officials are not allowed to display political, religious, or personal messages or slogans in any language or form on their Playing Equipment or body, or make visible any equipment that may display such messages. The similar display of commercial messages or slogans (except those stated explicitly in Articles 55-59) is not allowed. such violations will be referred to the Disciplinary Committee.

#### 8. Colours

- 8.1 The choice of all playing kit colours must be registered on the player registration form or the Playing Kit form which shall be issued by the Executive Department.
- 8.2 No kit item worn by an outfield player or goalkeeper (shirt, shorts and socks) may contain more than four (4) colours. Colours used in identifications of Clubs, Manufacturer's Identification and/or other marks or insignia not be deemed a colour of the Playing Equipment. Furthermore, one colour must be clearly predominant on the shirt, shorts and socks.

- 8.3 With the sole exception of vertically or horizontally stripped and chequered shirts using two Colours equally in a non-dominant manner, in the event of that three or four Colours are used on the surface of a Playing Equipment item, one of the colours used must be clearly predominant and the remaining Colours on the same Playing Equipment item must be clearly minor. The predominant Colour must be visible to the same extent on the back and front of the Playing Equipment item. In the event of vertically or horizontally striped or chequered shirts using two Colours equally in a non-predominant manner, the third or fourth Colour on the surface of the shirt shall be used in a manner not affecting the predominant visual impression of the two Colours used as stripes and chequers and one of these two Colours must be predominant on shorts or socks.
- 8.4 The main (predominant) colour must be visible to the same extent on the back and front of the kit item in question.
- 8.5 Notwithstanding Article (8.2) above, a fifth Colour may be used for numbering and naming purposes (e.g. Player's name, numbers). The Colours used for numbering and naming purposes shall be the same for all outfield players of the same team.
- 8.6 Both sleeves must be identical in terms of colour and appearance (e.g. pattern or design), in case of hooped, banded, striped and checked shirts; sleeves shall be composed of one of the two main colours used in the shirt.



- 8.7 Small horizontal or vertical lines covering the whole length or breadth of the shirt that do not exceed 2 mm in width (pin stripes) do not constitute a striped shirt. However, such pin stripes must be spaced at least 5cm apart, otherwise the shirt is considered striped.
- 8.8 In addition to the First (Main) Kit, each Club must at least have a Second Kit (reserve colours), which shall also be declared on the player registration form or the Playing Kit form.

  The Second Kit must also be taken to every match of the relevant UAE PL Competition.
- 8.9 The colours of the First (Main) Kit must be noticeably different from and contrasting to the colours of the Second (Reserve Color) Kit. For the avoidance of doubt, in case the first kit (Main) is dark in colour, the second kit (Reserve) must be light in colour. Players and/ or Goalkeepers kits will not be approved if the First (Main) and the Second (Reserve Color) kits were in the same color but in a different gradient for example but not limited to, the First color is dark green and the Second color is light green. The club is also required to provide a third kit for the players in a light color shade if one of the kits is black, and the other kit is in a variable color shade, such as sky blue, light gray, gold, etc. This is to ensure sufficient contrast and visibility between the teams during matches.



- 8.10 The colours worn by the goalkeeper must be noticeably different from those worn by the outfield players of his or her own team. Furthermore, the goalkeeper colours chosen for a particular Match must also be contrasting to the kit worn by the opposing team, as well as that of match officials (see Laws of the game: Law 4 The Players' Equipment). In addition, the club must submit a Third and Fourth colors (of the light colors gradients) for goalkeepers' kit in case the First (Main) or the Second (Reserve Color) kit was black or one of the Dark colors. The Playing Equipment of all goalkeepers of the same team must be identical.
- 8.11 All players and Goalkeepers registered for all clubs must wear the same kit colours declared to the Executive Department of the UAE PL upon entry to the Competition. Players and goalkeepers are not entitled to personal colours. In case of a violation, a QCP applies.
- 8.12 The UAE PL shall determine the kit colours (outfield players and goalkeepers) for each Competition match, and the Host and/ or Visiting team may change the kit colours to any other kit after addressing the Executive Department in writing at least 24 hours upon receipt of the kit colours sheet of the concerned match. The selection of the colours will be based on the principle that each team will wear its First (Home) Kit as declared on the player registration form or the Playing Kit form during Competition Matches. If the two teams' colours might cause confusion or prove unsuitable for television broadcast, the UAE PL shall determine the kit colours (outfield players and goalkeepers). The selection of colours will be based on each team's primary or second, third, or fourth colours, with preference given as follows in the event of clash of colours:
  - 1) Outfield players of home team;
  - 2) Outfield players of away team;
  - 3) Goalkeeper of home team;
  - 4) Goalkeeper of away team.

The away team may be asked to play using combined kit from its first registered colours, and its second, third or fourth registered colours.

When, and only when, the above preferences and procedure still fails to produce a distinctive difference in the colours of the two teams, the home team may be required to wear a combination

- of its home and away kit or its full away kit, while the away team maintains its home kit. The decision of the referee in this regard is final. There should be no similarity of uniform colours between the two playing teams which should be verified by the referees before the kick-off
- 8.13 Member Clubs shall bring both their primary and secondary kits (players and goalkeepers) to each Competition match and ensure that neither of the uniform is similar to the other. If the selection of kit is restricted due to the team not bringing both of its kits, the respective club will be fined AED10,000 in accordance to the Quality Control Procedure (QCP).
- 8.14 In the event that the referee decides, prior to the match, that the colours of the two teams could lead to confusion, the team(s) may be asked to change its kit colours in accordance to Article (8.12) above.
- 8.15 If thermal shorts are used, they shall be the same colour as the main colour of the shorts or the lower part of the shorts.
- 8.16 If the thermal shirts are used under the player's shirts, the sleeves of the thermal shirts shall be of the same colour or the same pattern of the sleeves of the playing shirts.
- 8.17 Tape used to fix socks and / or shinguards must be of the same main colour as the socks. For hooped, banded, striped or checked socks of two colours in equal proportion, the tape must be in one of these two colours. Such tape must be free of any manufacturer identification, sponsor advertising, decorative or other elements.

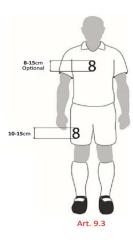
## 9. Numbers

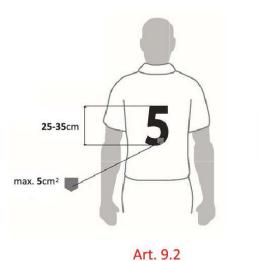
- 9.1 A number must appear on the back (centered) of any shirts used as Playing Equipment. The number must be between 25 cm (twenty-five centimeters) and 35 cm (thirty-five centimeters). The stroke width of the number must be between 3 cm (three centimeters) and 5 cm (five centimeters) from all angles and edges of the number. Kit with unclear or undistinguishable number format forms or fonts, those posing a difficulty in distinguishing some numbers or English letters will not be approved. Additionally, the number must be entirely visible when the player's shirt is tucked into the shorts.
- 9.2 The player's number may also be displayed on the front of each shirt in any position at chest level. The number must be between 10 cm (ten centimeters) and 15 cm (fifteen

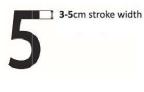
centimeters) in height, clearly legible and be the same colour as the number on the back of the shirt.

9.3 The player's number must also appear on the front of the shorts positioned on either leg.

The number must be between 10 cm (ten centimeters) and 15 cm (fifteen centimeters) in height and clearly legible.







9.4 Based on the principle of light and dark contrast of used Colours and irrespective of the prevailing conditions, such as weather and light, the Colour used for any number appearing on Playing Equipment must be clearly legible and distinguishable from a distance for all Players, Match Officials, spectators and media from the Colours used for the respective Playing Equipment item. In particular, the use of bright or luminous colors (for example but not limited to: gold, silver and other shining colors) on white background and/or light background and/or luminous background are not allowed. For the avoidance of doubt, the use of bright color numbers must be on a dark background and vice versa. In addition, the use of gold color will be subject to approval by the Executive Department. Where players are wearing striped shirt and the stripes are combination of light and dark colours, numbers must be displayed on a single coloured patch, unless expressed approved by the Executive Department. The principle of light and dark contrast of used Colors can be achieved by surrounding the number with a border or a shade to make it be clearly legible and distinguishable from a distance by all Players, the Match Officials, spectators and media, from the Colours used for the respective Playing Equipment item.



Art. 9.4

- 9.5 The numbers may be sewn on or affixed to the kit item by heat transfer. The numbers may not be attached with Velcro<sup>TM</sup> or other temporary means.
- 9.6 The Official Club Emblem may only appear once on the bottom of each figure of the number on the back of the shirt. The size of the Official Club Emblem shall not exceed 5cm² and shall not affect the legibility of the number. Except for the Official Club Emblem, a number shall not contain, or give the visual impression of, any identification of the Club, a Manufacturer's Identification or elements which in UAE PL's reasonable discretion create an association with the Club, Manufacturer, a sponsor or any third party.

#### 10. Player's Names

- 10.1 Player's name must be identified by means of his surname or popular name, approved by the UAE PL, on the back of the shirt. The name must be identical with that indicated on the official Player Registration forms, in order to select the list of players participating in the competition in the FA Net. It's not permitted in any case, to repeat the same player name on the shirts of two players in the same club.
- 10.2 Players' names must appear on the back of the shirt used as Playing Equipment for all Matches in the Super Cup, ADIB Cup Competition and ADNOC Pro League. Players' names may appear on the back of the shirt used as Playing Equipment for all Matches in the Pro League U21.
- 10.3 The name must be positioned below the number on the back of the shirt.. In this case, the Club must ensure that the name of player is clearly visible when the shirt is tucked in. Please refer to Figure (10-4).
- 10.4 The letters used for the player's name shall be between 5 and 7.5cm in height and must be separated from the number by at least 4 cm. It should be in upper case and not in Italics. For better legibility, they may be surrounded by a border or shadow outline. In the case of striped shirts, the name must be either affixed to a neutral coloured patch or surrounded by a border or shadow outline.



10.5 The letters used for the name must be the same colour as that of the number on the back of the shirt. They may not contain any advertising, design features or other elements.

#### 11. Decorative Elements

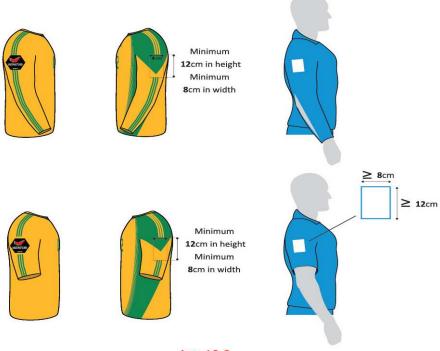
- 11.1 Playing Equipment items may contain Decorative Elements which shall not be designed or used in a manner limiting the ability of all Players, the Match Officials, spectators and media to clearly distinguish the opposing teams irrespective of the prevailing conditions, such as weather and light. Decorative Elements may not dominate a Playing Equipment item.
- 11.2 Any representation on kit that is not authorized by these regulations is considered as a decorative element. The Executive Department of the UAE PL takes the final decision in this respect.
- 11.3 The following representations are considered to be decorative elements:
  - 1) Pictures/images;
  - 2) Illustrations; or
  - 3) Decorative Stars.
  - 4) Any other symbol.
- 11.4 Decorative Elements contained in the First (Home) Equipment and the Second Equipment may be identical, provided that no Decorative Elements are designed or used in a manner limiting the distinction between the First (Home) Equipment and Second Equipment.
- 11.5 Decorative Elements must be permanently incorporated only in a Playing Equipment item and only using the following techniques:

- 1) jacquard weave;
- 2) tonal print;
- 3) embossing; or
- 4) any other technical solution approved by UAE PL.
- 11.6 Decorative Elements shall not distract or limit the legibility of the number and sponsor logo.
- 11.7 Decorative Elements may form part of a Manufacturer's generic product line, provided these Decorative Elements do not display, stylise or by all means produce the visual impression of a Manufacturer's Identification, country, Club, a Religious Symbol, Corporate Symbol or comparable symbol.
- 11.8 In case of dispute regarding nature of a representation on Equipment, UAE PL at its discretion will decide whether it is to be regarded as Manufacturer's identification, decorative element or sponsor advertising.

#### 12. Sleeve Free Zone

12.1 A space needs to be kept free on the right sleeve of the shirt, where no Manufacturer's Identification or any type of identification of the Club may be displayed. This Sleeve Free Zone is exclusively reserved for specified badges for UAE PL competitions identification purposes. No other elements shall be positioned immediately adjacent to the badges exclusively provided by the UAE PL. The Sleeve Free Zone on each sleeve must be at least 12cm high, 8cm wide and be centered between the Shoulder Point and the Elbow Point.

12.2 The Sleeve Free Zone must be respected on the right sleeve, irrespective of whether the shirt has long or short sleeves.



Art. 12.2

## **SECTION 4: IDENTIFICATION ON PLAYING EQUIPEMENT**

#### 13. Identifications of Clubs

- 13.1 Subject to the restrictions set out in Articles 13-17 below in relation to the respective Playing Equipment item, Clubs may display the following types of Club-related identification on their Playing Equipment:
  - 1) Official Club Emblem;
  - 2) Official Club Mascot;
  - 3) Official Club Symbol;
  - 4) Official Club Name;
  - 5) Club Nickname;
  - 6) City Name for Club;
  - 7) other marks and insignia as applicable to the Club
- 13.2 Only duly registered types of club identification are authorized for use on their Playing Equipment. They must have official status, either through registration as a trademark, through other granted intellectual property rights according to the UAE national legislation applicable or through official registration with the UAE FA and/or the UAE PL. The same applies to other marks and insignia where the Club must provide evidence of having been given permission to use it by the relevant authority concerned.
- 13.3 Any type of identification of the Club listed in Article 13.1 above may not contain or stylise, or by any other means give the impression of, any Manufacturer's Identification or other elements which, in UAE PL's reasonable discretion, create an association with a sponsor or Manufacturer (e.g. slogans), design features or other elements.
- 13.4 There are no restrictions on the shape of any type of identification of the Club listed in Article 13.1 above.
- 13.5 Any type of identification of the Club listed in Article 13.1 above may be printed, embroidered or sewn on as a badge. Any identification of the Club shall be attached permanently to the Playing Equipment. No such identification of the Club may be attached with Velcro or other temporary means.
- 13.6 Any type of identification of the Club listed in Article 13.1 above must not interfere with other elements of the Playing Equipment identifying the Player (i.e. Player's number) and

- must not impede the clear distinction of the Players and the opposing team.
- 13.7 The terms and conditions of Articles 13 17 shall not apply to Manufacturer's Identification, which is specifically governed by Chapter V below.
- 13.8 A change regarding the content of any identification may be allowed if Club submits a written notification to the UAE PL at least seven (7) days before the respective Match day together with the sample of the new equipment.

#### 14. Identifications on shirts

- 14.1 Subject to the restrictions set out in Article 14 below, Club may display the identifications of the Club listed in Article 13.1 above on the front and the back of the shirt, in the Collar Zone and on the sleeves.
- 14.2 On the front of the shirt, Club may display the identifications of the Club no more than once per type of identification, for example but not limited to (the official logo of the club only).
- 14.3 These identifications of the Club may be positioned at chest level on the front of the shirt only and shall not limit the legibility of the number positioned on the front of the shirt. The Club is entitled to determine the exact locations of these identifications at its sole discretion.
- 14.4 On the back of the shirt, the Official Club Emblem may appear once on the bottom of each figure of the number as set out in Article 6.9 above.
- 14.5 In the Collar Zone (whether inside or outside of the collar) on the back of the shirt only, in a centred position, Club may display one single identification of the Club to be chosen among:
  - 1) Official Club Name;
  - 2) Official Club Symbol;
  - 3) Club Team Nickname.
  - 4) City name,

No identification of the Club may be displayed in that part of the Collar Zone (whether inside or outside) located on the front or side of the shirt.



- 14.6 In relation to identifications of the Club located on the shirt, the following measurements must be observed:
  - 1) Official Club Emblem: max. of 100cm², subject to the prevailing terms and conditions of art. 9 above with respect to the numbering;
  - 2) Official Club Mascot: max. of 100cm<sup>2</sup>;
  - 3) Official Club Symbol: max. of 100cm<sup>2</sup>;
  - 4) Official Club Name: max. of 12cm<sup>2</sup>;
  - 5) Club Team Nickname: max. of 12cm<sup>2</sup>;
  - 6) Name of the city where the club exists: 12 cm<sup>2</sup>

- 14.7 Official Club Symbol, Club Name, or Club Nickname used in the Collar Zone max. of 15cm2.
- 14.8 Any letters used for the Official Club Name and / or the Club Nickname and / or city name, must not exceed 2cm in height.

#### 15. Identifications on shorts

- 15.1 Club may display the following identifications no more than once per identification:
  - 1) either Official Club Emblem or Official Club Symbol; and/or
  - 2) Official Club Name.
- 15.2 Any identification of a Club may only be displayed on the front of the shorts, no identification of a Club may appear on the back, whereas the following identifications of the Club (if chosen) must be located adjacent to each other at the bottom of the same leg:
  - 1) either Club Emblem or Official Club Symbol; and/or
  - 2) Official Club Name.

The Club Name may either be displayed at the bottom of either leg or centred on the front waistband of the shorts. No Official Club Emblem, Official Club Symbol or Official Club Name may appear on the waistband of the shorts.

- 15.3 In relation to identifications located on the front side of the shorts, the following measurements must be observed:
  - 1) Official Club Emblem: max. of 50cm<sup>2</sup>;
  - 2) Official Club Symbol: max. of 50cm<sup>2</sup>; and
  - 3) Official Club Name: max. of 12cm<sup>2</sup>.

15.4 Any letters used for the Official Club Name must not exceed 2cm in height.



Art. 15.5

## 16. Identifications on socks

- 16.1 Club may display the same two identifications of the Club on both socks, to be chosen among:
  - 1) either Official Club Emblem or Official Club Symbol; and/or
  - 2) Official Club Name.

This type of identification of the Club may be freely positioned on the socks, whereas each such identification shall be displayed no more than once on each sock at the same location.

- 16.2 Up to two club identifications may be displayed on each sock (both sock must display the same identifications) according to the following maximum measurements:
  - 1) Official Club Emblem: 50cm<sup>2</sup>
  - 2) Official Club Symbol: 50cm<sup>2</sup>
  - 3) Official Club Name: 12cm<sup>2</sup>

16.3 Any letters used for the Official Club Name must not exceed 2cm in height.



Art. 16.3

## 17. Identifications by means of special manufacturing techniques

- 17.1 One single identification of the Club may be chosen from among the Official Club Emblem, the Official Club Mascot, the Official Club Symbol, the Official Club Name and the Club Nickname to be displayed on the shirt and/or shorts in the form of jacquard weave, embossing, laser etching or tonal print as a special manufacturing technique. Subject to the terms and conditions of Article 17.2 below, there is no limitation as to the number, size and positioning of the type of identification of the Club chosen. The use of any other special manufacturing technique requires UAE PL's prior written approval.
- 17.2 The Colour of the special manufacturing technique pattern must be similar to that of the Playing Equipment item in question. The special manufacturing technique pattern must not dominate, contain a contrasting Colour or affect the distinctiveness of the Playing Equipment items.

#### 18. National Flag of the UAE

- 18.1 All clubs shall place the National flag of the UAE on the front side of the T-shirt only, at the middle of chest area ( see Appendix)
- 18.2 Clubs must adhere to the right shape and size of the UAE Flag (see appendix c)
- 18.3 The UAE Flag may be printed, embroidered or sewed. However, it may not be attached with Velcro or other temporary means.



18.4 Size of the National Flag of the UAE on the front side of the T-shirt shall not exceed the size of 25cm<sup>2</sup>.

### Official UAE PL badges

- 18.5 All Clubs must display in the right Sleeve Free Zone the official badges exclusively provided by the UAE PL for the relevant UAE PL Competitions. Clubs may not display any badges other than those produced by the UAE PL for this purpose. In addition, no badges shall be used for U21 competition unless a special badge has been produced.
- 18.6 2. Clubs are required to request official badges during the following periods:
  - 1) At least 4 weeks before the start of the sports season, and/or,
  - 2) At least 4 weeks before the start of the second round.
  - 3) In case of non-compliance with the above periods, a 20% surcharge will be added to the designated badge value, taking into account the necessary delivery timelines.

## 19. Decorative Stars on Players' Jerseys

- 19.1 Decorative Stars are applicable under the conditions below:
  - The club can place one star only for every (5) times they are crowned a champion in the ADNOC
     Pro League.
  - 2) The number championships will be calculated as per the Championships Documentation Manual of the UAE FA.
  - 3) Approval on the decorative stars will only be issued once after providing the UAE PL with an official certified letter issued by the UAE FA stating the number of championships the club have won.

- 4) If the club wishes to add a new start with the current start, the club shall obtain a new approval as per item (3) hereinabove.
- 5) Clubs who do not meet the conditions stipulated for in this Article, cannot use the decorative starts or any other similar decorative items on the players' kit. Non adherence to this will result in disapproval of the club kits.
- 19.2 When using the decorative stars on players' jerseys, the following controls apply:
  - 1) Using a pentagram (5-pointed star) above the club logo only; the decorative stars cannot be placed anywhere else.
  - 2) The radius of the decorative star shall not exceed (1 cm).
  - 3) If multiple decorative stars are placed, the distance between the starts should not exceed (1) centimeter.

## **SECTION 5: SPECIAL EQUIPMENT FOR PLAYERS**

## 20. General Principle

- 20.1 Except for the specific Special Equipment items set out below, in accordance with Law 4 of the Laws of the game, a Player may use Special Equipment only provided that its sole purpose is to protect him physically and it poses no danger to him or any other Player. Special Equipment items must be made of material that is not dangerous to the Player wearing the item or any other Player. The use of any Special Equipment item remains subject to inspection and approval by UAE PL and/or the referee appointed to the respective Match.
- 20.2 Special Equipment items worn by outfield players and goalkeepers shall not affect the clear distinction for all Players, the Match Officials, spectators and media of opposing teams irrespective of the prevailing conditions, such as weather and light.
- 20.3 No structural section of, or material used for, Special Equipment or any other Equipment item listed in Articles 34-36 below may be made of reflective material or change Colour or appearance due to any external influence, including pressure, light and water.

## 21. Captain's Armband

- 21.1 The Executive Department of the UAE PL will provide three (3) captain armbands for each club. Such armbands will be of colors easily distinguishable from the approved team kit colors. Team captain may only use the armbands provided by the UAE PL in all ADNOC Pro League, ADIB Cup and SUPER CUP matches. Use of armbands other than those provided by the UAE PL will lead to a fine in accordance with QCP.
- 21.2 If the club requests more than one captain armband, the UAE PL will provide such armbands provided that the club bears such additional costs.

## 22. Goalkeeper gloves

- 22.1 Goalkeepers may wear gloves of any Colour. The goalkeeper gloves shall be an Equipment item separate from the shirt. The goalkeepers of the same team may wear different goalkeeper gloves.
- The number and/or name of the goalkeeper may appear once on each goalkeeper glove.

  The letters used for the goalkeeper's name shall not exceed 2cm in height.

- 22.3 The Club may display one single identification of the Club on each goalkeeper glove, to be chosen among:
  - 1) Official Club Emblem;
  - 2) Official Club Symbol; and
  - 3) Official Club Name.

This identification of the Club may be freely positioned on the goalkeeper gloves and shall be displayed no more than once.

- 22.4 In relation to identifications of the Club located on the goalkeeper gloves, the following measurements must be observed:
  - 1) Official Club Emblem: max. of 50cm<sup>2</sup>;
  - 2) Official Club Symbol: max. of 50cm<sup>2</sup>; and
  - 3) Official Club Name: max. of 12cm<sup>2</sup>.
- 22.5 Any letters used for the Official Club Name must not exceed 2cm in height.



Art. 23.6

## 23. Goalkeeper Cap

- 23.1 All goalkeepers may, irrespective of the prevailing conditions, wear a goalkeeper cap of any Colour. The goalkeeper cap must be produced by the Manufacturer of a Playing Equipment item. The goalkeepers of the same team may wear different goalkeeper caps.
- 23.2 The name and/or the number of the goalkeeper may appear once on the goalkeeper cap.

  The letters used for the goalkeeper's name or number shall not exceed 2cm in height.
- 23.3 Club may display one single identification of the Club on each goalkeeper cap, to be chosen among:

- 1) Official Club Emblem;
- 2) Official Club Symbol; or
- 3) Official Club Name.

This identification of the Club may be freely positioned on the goalkeeper cap and shall be displayed no more than once.

- 23.4 In relation to identifications of the Club located on the goalkeeper cap, the following measurements must be observed:
  - 1) Official Club Emblem: max. of 50cm<sup>2</sup>;
  - 2) Official Club Symbol: max. of 50cm<sup>2</sup>;
  - 3) Official Club Name: max. of 12cm<sup>2</sup>.

Any letters used for the Official Club Name must not exceed 2cm in height.



Art. 24.4

## 24. Gloves worn by outfield players

- 24.1 The outfield players may wear gloves. The gloves shall be an Equipment item separate from the shirt.
- Neither the name, or any abbreviation thereof, nor the number of a Player may be displayed on the gloves of outfield players.
- 24.3 Club may display one single identification of the Club on each glove of an outfield player.

  This identification of the Club may be freely positioned on the gloves and shall be displayed no more than once. The size of the identification of the Club shall not exceed 12cm<sup>2</sup>.

### 25. Headband and wristbands

- 25.1 The Players may wear a headband or wristbands. Neither the name, or any abbreviation thereof, nor the number of a Player may be displayed on a headband or wristband.
- 25.2 On each headband or wristband, Club may display one single identification of the Club. This identification of the Club may be freely positioned on the headband or wristband and shall be displayed no more than once. The size of the identification of the Club shall not exceed 12cm<sup>2</sup>.

## 26. Special medical protection items

26.1 Special medical items, such as headgear, face masks, knee and arm protectors, glasses and splints, may be approved by UAE PL after analysis of the submitted material and subject to Law 4 of the Laws of the game. Except for one tonal identification of its manufacturer which is not visible whilst a special medical item is used, no special medical item shall display the branding of its Manufacturer or any third party.

### 27. Items worn under Playing Equipment

27.1 Players may use Equipment items worn under the Playing Equipment, such as underwear, T-shirts and thermal shorts. Such Equipment items worn under the Playing Equipment may be separate from, or permanently attached to, the shirt or shorts. The Colour of any such visible Equipment items worn under the Playing Equipment must be of the same group of a basic Colour as the corresponding part (e.g. sleeves or legs) of a Playing Equipment item. In the event that a Player is wearing a short-sleeve shirt as a Playing Equipment item, a long-sleeve T-shirt worn under the Playing Equipment must be of the same visual appearance as the long-sleeve shirt worn by other Players of the same team.

## 28. Warm-up bibs

- 28.1 For all Competition Matches, Club must have sufficient number of warm-up bibs for their players and officials.
- 28.2 These warm-up bibs must be clearly distinguishable, irrespective of the prevailing conditions, such as weather and light, for all Players, Match Officials, spectators and media from the Colours of the shirts being used as Playing Equipment by both opposing teams and the Match Officials. Green, gray and black warm-up bibs are prohibited.
- 28.3 Clubs may display on the warm-up bibs only one item of any type of identification of the Club. The Club is entitled to determine the identification type of the Club displayed, its size and the exact locations of such identifications at its sole discretion
- 28.4 For final Match of the relevant Competition, UAE PL may decide to restrict the use of warm-up bibs. In this case, the UAE PL will provide sufficient number of bibs for each team.

# SECTION 6: SPECIAL EQUIPMENT FOR INDIVIDUALS PRESENT IN THE CONTROLLED ACCESS AREA

## 29. General principle

- 29.1 The terms and conditions of Articles 30-33 apply to any Special Equipment items worn in the Controlled Access Area by Players, Match Officials or Team Officials during the warm-up period and prior to, during (only if a substitute layer) and after the Match.
- 29.2 UAE PL may, from time to time, issue Competition Regulations and/or Media and Marketing Regulations governing the Competitions containing specific rules for Special Equipment to be used in the Controlled Access Area by Players, Match Officials and Team Officials during the warm-up phase and prior to, during (only if a substitute player) and after the Match.

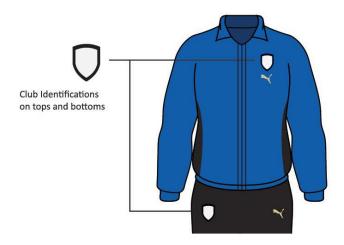
### 30. Tops

- 30.1 Players (e.g. during the warm-up period and prior to, during (only if a substitute player) and after the Match), Match Officials and Team Officials may wear tops (e.g. tracksuit jackets, rain jackets, winter jackets, coats, T-shirts, sweatshirts, polo shirts) in the Controlled Stadium Area.
- 30.2 Clubs may display on the tops any type of identification of the Club. The Club is entitled to determine the number of the identifications of the Club displayed, their size and the exact locations of such identifications at its sole discretion.

### 31. Bottoms

- 31.1 Players (e.g. during the warm-up phase prior to, during (only if a substitute player) and after the Match), Match Officials and Team Officials may wear bottoms (e.g. tracksuit bottoms, rainwear bottoms, shorts and winter trousers) in the Controlled Stadium Area.
- 31.2 The Club may display on the bottoms any type of identification listed in Article 13.1 above.

  The Club is entitled to determine the number of the identifications of the Club displayed their size and the exact locations of such identifications at its sole discretion.



Art. 32.2

# 32. Equipment for Match Officials

- 32.1 UAE FA and/or the UAE PL will exclusively provide all Match Officials with a full set of Equipment items produced by the official UAE FA / UAE PL supplier in different Colours
- 32.2 During the warm-up phase and prior to and during all Matches a Match Official is appointed to, the Match Official must wear only Equipment provided by the UAE FA and/or the UAE PL.
- 32.3 Match Officials may not use any Equipment items other than those provided by the UAE FA and/or UAE PL.
- During the same Match, all Match Officials must wear Equipment of the same Colour. 32.4
- All Match Officials must wear the Fair Play badge on the left sleeve of the shirt during all 32.5 Matches as well as their respective UAE FA badge (referee and assistant referee) on the front left side of the shirt.



## 33. Ball boys and girls, player escorts and flag bearers

- 33.1 UAE PL may provide ball boys and girls, player escorts (if any) and flag bearers with all Equipment items for all Competition Matches.
- 33.2 In the event that the UAE PL does not provide as per Article 34.1, the Club must provide ball boys and girls, player escorts (if any) and flag bearers with all Equipment items for all Competition Matches.
- 33.3 For all Competition Matches, ball boys and girls may wear Special Equipment items consisting of a dominant Colour and which must be clearly distinguishable for all Players, Match Officials, spectators and media from the Colours of the Players of the opposing teams and the referees, irrespective of the prevailing conditions such as weather and light, taking into consideration the provisions of the Youth Program Regulations.

## **SECTION 7: OTHER EQUIPMENT ITEMS**

### 34. Footballs

- 34.1 The provisions of Law 2 of the Laws of the game apply to the use of footballs.
- 34.2 The Executive Department of the UAE PL shall provide Football for the Matches in ADNOC Pro League. For all other competitions the club must use these footballs provided by the UAF PL.
- 34.3 Where the footballs are not provided by the Executive Department, the approved Footballs may be used without any type of identification Any letters used for the Official Club Name must not exceed 2cm in height

### 35. Football boots

- 35.1 The provisions of Law 4 of the Laws of the game apply to the use of football boots.
- 35.2 The Players of the same team may wear football boots of different Manufacturers and different visual appearance at their own discretion.

## 36. Shin guards

- 36.1 The provisions of Law 4 of the Laws of the Game apply to the use of shin guards.
- 36.2 The Players of the same team may wear shin guards of different Manufacturers and different visual appearance at their own discretion.

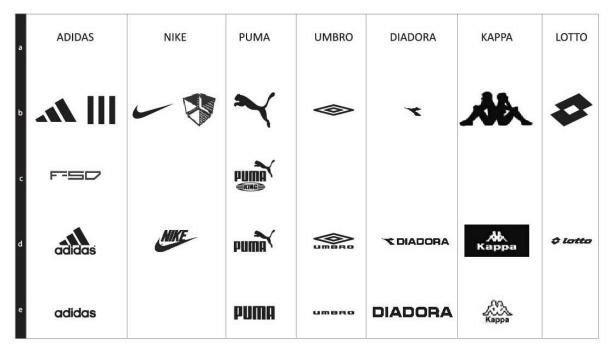
## 37. Field equipment

37.1 The provisions of Law 1 of the Laws of the game apply to the use of any further field equipment, such as goals, goal nets, flag posts and their flags

### **SECTION 8: MANUFACTURER IDENTIFICATION**

### 38. Types of Manufacturer's Identification, Technology Labels and Quality Seals

## Forms of registered marks



- 38.1 The manufacturer may display the following types of manufacture's identification on Equipment Items:
  - 1) Name (=WORD MARK)
  - 2) Logo (=DESIGN MARK)
  - 3) Product Line (=COMPOSIT WORD/DESIGN MARK)
  - 4) Figurative Logo (=COMPOSIT WORD/DESIGN MARK)
  - 5) Script (=WORD MARK written in a specific font)
- 38.2 A change of manufacturer may be allowed if the Club submits a written notification to the UAE PL at least seven (7) days before the respective Match day together with the sample of the new equipment.
- 38.3 Any other representations on the kit that are not covered by these regulations will be considered as decorative elements (see Appendix B). These are also considered a form of identification and must neither dominate the kit nor affect its distinctiveness. A Registered Trade mark may not be used as a decorative element.
- 38.4 The UAE PL will decide whether a representation on kit is regarded as identification by the

- manufacturer under the terms of Article 38.1 or as a decorative element or as another admissible element. The view of the manufacturer on this point may be requested in advance in writing.
- 38.5 Manufacturers are permitted to display no more than three different registered trademarks per type of Manufacturer's Identification as set out in Article 38.1. Unless otherwise approved by UAE PL, Manufacturers shall submit to UAE PL samples of any such type of Manufacturer's Identification chosen to be used by the respective Manufacturer during the upcoming season. If UAE PL does not receive the submission from a Manufacturer, the previously submitted registered trademarks for that Manufacturer shall be valid for the upcoming season. Manufacturers shall only use those types of Manufacturer's Identifications submitted to UAE PL according to their trademark registration in their exact geometric form or a proportional representation of the form.

## 39. General Principles

- 39.1 No Manufacturer's Identification, Technology Label or Quality Seal shall be interfered or used in a manner limiting the ability of Players, Match Officials, media and spectators to clearly distinguish the opposing teams irrespective of the prevailing conditions, such as weather or light.
- 39.2 Irrespective of the chosen type of Manufacturer's identification, Manufacturers must only display trademarks of which they have obtained trademark protection. Technology Labels and Quality Seals are not required to be registered trademarks.
- 39.3 No Manufacturer's Identification, Technology Label or Quality Seal may interfere with any other identifications displayed on the respective Equipment item, such as a Player's number or name or the identification of the Club.
- 39.4 Any type of Manufacturer's Identification, Technology Label or Quality Seal may be printed, embroidered or sewn on as a badge. Any type of Manufacturer's Identification, Technology Label or Quality Seal shall be attached permanently to the Playing Equipment. No such Manufacturer's Identification, Technology Label or Quality Seal may be attached with Velcro or other temporary means.
- 39.5 Except for any sort of Manufacturer's Identification in the Collar Zone of tops (e.g. tracksuit jackets, rain jackets, winter jackets, coats, T-shirts, sweatshirts, polo shirts) as set out in

Article 42.7 below, any type of Manufacturer's Identification may be displayed on any Equipment item by means of a tonal application on the following items:

- 1) on buttons on the collar opening of a shirt; and
- 2) on fastening items, such as zipper pulls,

provided in any case that such items are designed in a manner as not to cause injury and not to produce from a distance the visual impression of the display of a Manufacturer's Identification.

### 40. No Manufacturer's Identification as Decorative Elements

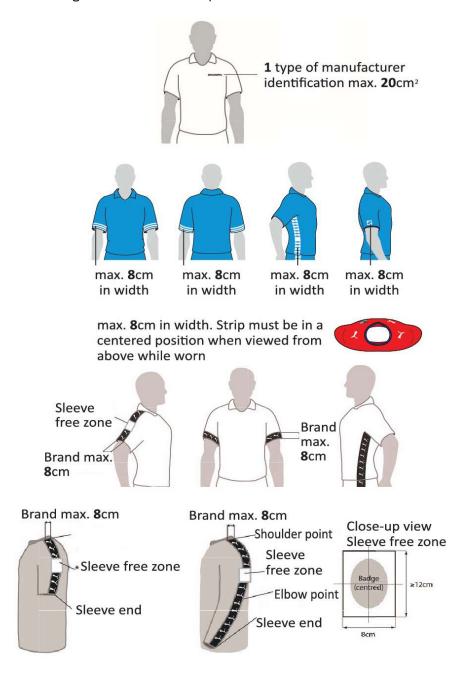
- 40.1 Decorative Elements may not display any type of Manufacturer's Identification or any other registered trademark and may not be directly attributable to a Manufacturer or a product line of such Manufacturer by any other means and may not produce the visual effect of a Manufacturer's Identification.
- 40.2 In case of dispute regarding the nature of a representation on an Equipment item, the UAE PL, at its discretion, will decide whether the representation on an Equipment item is to be regarded as a Manufacturer's Identification, a Decorative Element or another admissible element. Upon request, the Manufacturer may be required to comment upon this classification.

### **SECTION 9: MANUFACTURER IDENTIFICATION ON PLAYING EQUIPMENT**

### 41. Identification on shirts

- 41.1 Subject to the restrictions set out in Articles 42.1 and 42.8 below, Clubs may display all types of Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on the front and on the sleeves of the shirt.
- 41.2 Clubs may display one type of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above once at chest level on the front of the shirt. The Club is entitled to determine, at its sole discretion, the exact position on the chest of this Manufacturer's Identification.
- 41.3 The Manufacturer logo (being a design mark) may additionally be displayed in the form of a strip in one of the following positions:
  - 1) across the bottom of both sleeves;
  - 2) centred down the outer seam of both sleeves (from the collar across the top of the shoulders down the bottom of the sleeve excluding the Sleeve Free Zone); or
  - 3) centred down the outer seams of the shirt.
- 41.4 Any Manufacturer logo incorporated into this strip may be displayed once or in the form of a repeated pattern with a series of Manufacturer logos attached to each other or with a maximum space of 2cm between the Manufacturer logos.
  - Any Manufacturer logo incorporated into this strip in one of the positions described in subsections (2) and (3) of this paragraph above, whether once or in the form of a repeated pattern with a series of Manufacturer logos, must from a front view not produce, in UAE PL's discretion, the visual impression of the display of an additional Manufacturer's Identification on the front of the shirt (i.e. in addition to the Manufacturer's Identification displayed at chest level on the front of the shirt as set out in Article 42.2 above). The display of a Manufacturer logo incorporated into such a strip on a shirt (worn by a Player standing upright, arms by his side) must only partially be visible from a front view and fully visible only from
  - 1) across the bottom of both sleeves;
  - 2) centered down the outer seam of both sleeves (from the collar across the top of the shoulders down the bottom of the sleeve excluding the Sleeve Free Zone); or
  - 3) centered down the outer seams of the shirt.

- 41.5 In relation to the Manufacturer's Identifications located on the shirt, the following measurements must be observed:
  - 1) Manufacturer's Identification on the front of the shirt: max. of 20cm<sup>2</sup>;
  - 2) Manufacturer logo in the form of a strip: max. of 8cm width.



Art. 42.5.2

41.6 In addition to the Manufacturer's Identifications and the Quality Seals as set out in Article 42.8 below, the Club may display one single Technology Label on the shirt. The top edge of the Technology Label must be positioned no higher than 15cm above the bottom edge of

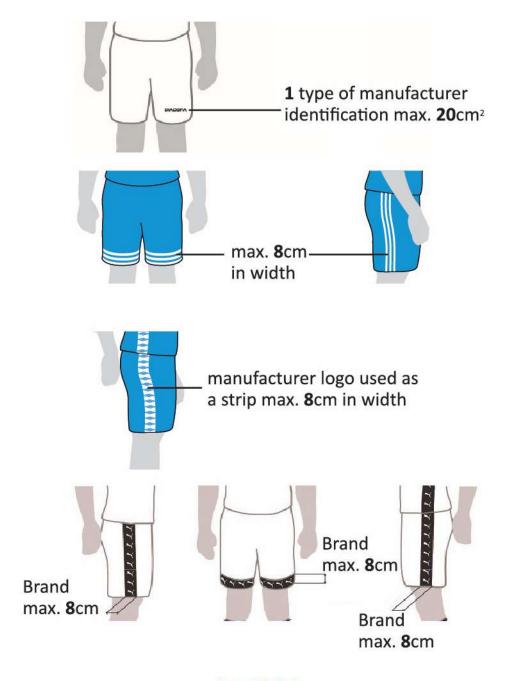
- the shirt and the size of the Technology Label must not exceed 10cm<sup>2</sup>.
- 41.7 Subject to Article 39.5 above, all types of Manufacturer's Identification are prohibited in the Collar Zone of the shirt.
- 41.8 In addition to the Manufacturer's Identifications and the Technology Label as set out in Article 39.1 above, the Club may display up to two Quality Seals on the shirt. The positioning and measurements of the Quality Seals shall be as follows:
  - 1) If only one Quality Seal is displayed on the shirt, the top edge of the Quality Seal must be positioned not higher than 15cm above the bottom edge of the shirt and the size of the Quality Seal must not exceed 10cm<sup>2</sup>, whereas the maximum size of the Manufacturer's Identification integrated in the Quality Seal shall not exceed 5cm<sup>2</sup>; or
  - 2) If two Quality Seals are displayed on the shirt, Article 41.8.1 above shall apply to the first Quality Seal and a second, smaller Quality Seal, with a size not exceeding 5cm<sup>2</sup>, may be displayed on the shirt, anywhere other than in the Collar Zone, chest or sleeves.

### 42. Identifications on shorts

- 42.1 Subject to the restrictions set out in Articles 43–1 and 43–6 below, Clubs may display only once one type of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on either leg of the shorts. The Club may determine, at its own discretion, the position and type of the additional Manufacturer's Identification on the shorts.
- 42.2 The Manufacturer logo (being a design mark) may additionally be displayed only once on the front or the back of the shorts, or in the form of a strip on the shorts in one of the following positions:
  - 1) Across the bottom edge of both legs of the shorts;
  - 2) Down the outer seams of both legs of the shorts. Any Manufacturer logo incorporated into such a strip may only be displayed once or in the form of a repeated pattern with a series of Manufacturer logos attached to each other or with a maximum space of 2cm between the Manufacturer logos.
- 42.3 Any Manufacturer logo incorporated into a strip in the position described in Article 43.2 above, whether once or in the form of a repeated pattern with a series of Manufacturer logos, must from a front view not produce, in UAE PL's discretion, the visual impression of the display of an additional Manufacturer's Identification on the front of the shorts (i.e. in

addition to the Manufacturer's Identification displayed on the front of the shorts as set out in Article 43.1 above). The display of a Manufacturer logo incorporated into a strip on shorts (worn by a Player standing upright) must be only partially visible from a front view and fully visible only from a side view.

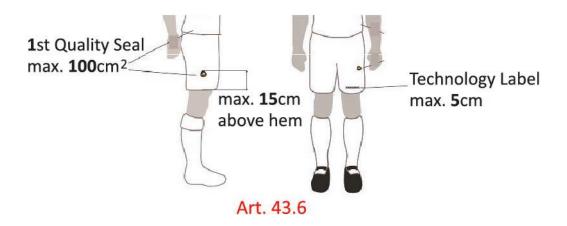
- 42.4 In relation to the Manufacturer's Identifications located on the shorts, the following measurements must be observed:
  - 1) Manufacturer logo on the shorts: max. of 20cm<sup>2</sup>;
  - 2) Manufacturer logo in the form of a strip: max. of 8cm width.



Art. 43.4.2

- 42.5 In addition to the Manufacturer's Identifications and the Quality Seals as set out in Article 43.6 below, the Club may display one single Technology Label on the shorts. The top edge of the Technology Label must be positioned either not higher than 5cm above the bottom edge of the shorts or not lower than 5cm below the bottom of the waistband at the top of the shorts. The size of the Technology Label must not exceed 10cm<sup>2</sup>.
- 42.6 In addition to the Manufacturer's Identifications and the Technology Label as set out in Article 42.5 above, the Club may display one Quality Seal on the shorts. The top edge of the

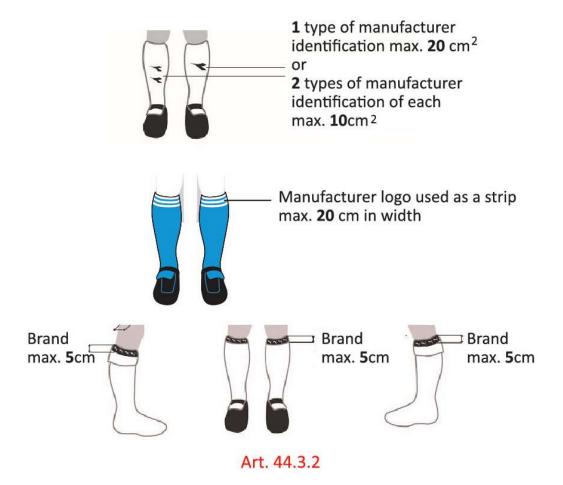
Quality Seal must be positioned either not higher than 5cm above the bottom edge of the shorts or not lower than 5cm below the top of the shorts. The size of the Quality Seal must not exceed 10cm<sup>2</sup>, whereas the maximum size of the Manufacturer's Identification integrated in the Quality Seal shall not exceed 5cm<sup>2</sup>.



### 43. Identifications on socks

- 43.1 Subject to the restrictions set out in Articles 44.1 to 44.3 Clubs may display up to two types of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on each sock. The Manufacturer's Identifications shall be positioned horizontally between the ankle and the top edge of each sock.
- 43.2 The Manufacturer logo (being a design mark) may additionally be displayed once on each sock or in the form of a strip across the top edge of each sock. Any Manufacturer logo incorporated into this strip may only be displayed once or in the form of a repeated pattern with a series of Manufacturer logos attached to each other or with a maximum space of 2cm between the Manufacturer logos.
- 43.3 In relation to the Manufacturer's identifications located on each sock, the following measurements must be observed:
  - 1) Manufacturer logo: max. of 20cm² for one single Manufacturer logo or a max. of 10cm² each for two Manufacturer logos;
  - 2) Manufacturer logo in the form of a strip: max. of 5cm width.

The above measurements are based on a brand-new and unworn sock.



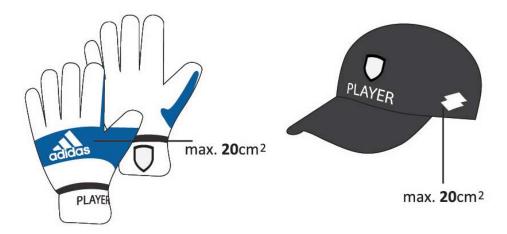
# 44. Identification by means of special manufacturing techniques

- 44.1 The Club may choose to display one single type of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on the shirt and/or on the shorts in the form of a jacquard weave, embossing, laser etching or tonal print as special manufacturing techniques. The use of any other special manufacturing technique requires UAE PL's prior written approval. The size of the Manufacturer's Identification displayed in the form of a special manufacturing technique shall not exceed 20cm<sup>2</sup>. There is no limitation as to the number and positioning of the type of Manufacturer's Identification chosen.
- 44.2 The special manufacturing technique pattern must be incorporated in the main Colour and/or in one of the minor Colours of the Playing Equipment item in question. The special manufacturing technique pattern must not dominate, contain a contrasting Colour, or affect the distinctiveness of the Playing Equipment items.

### SECTION 10: MANUFACTURER'S IDENTIFICATION ON SPECIAL EQUIPMENT

## 45. Special Equipment for Players

- 45.1 Clubs may display only one type of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on each of the following Special Equipment items for Players:
  - 1) goalkeeper gloves;
  - 2) goalkeeper cap;
  - 3) gloves worn by outfield players;
  - 4) headband or wristbands; and
  - 5) other support bandages.
- 45.2 The Club may determine, at its own discretion, the position of the Manufacturer's Identification on any Special Equipment item listed in Article 46.1 above. The measurements of the chosen Manufacturer's Identification on the respective Special Equipment item must in any case not exceed 20cm<sup>2</sup>.
- 45.3 Article 22.3 shall apply in connection with the captain's armband.



Art. 46.3

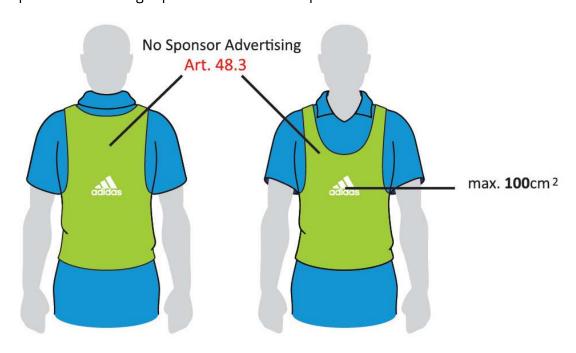
### 46. Items worn under Playing Equipment

46.1 Clubs may display two types of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on an undershirt, one to be positioned on the front and one on the back of the undershirt. The measurements of the chosen Manufacturer's Identification on an undershirt must not exceed 20cm². Any Manufacturer's Identifications

- displayed on an undershirt shall not be visible whilst the undershirt is worn under a shirt.
- 46.2 Clubs may display only one type of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on thermal shorts, to be positioned, at the Club's discretion, on either leg of the thermal shorts. The measurements of the chosen Manufacturer's Identification on the thermal shorts must not exceed 20cm². In case the thermal shorts are permanently attached to the shorts, the terms and conditions of Article 42 above shall apply and no additional Manufacturer's Identification may be displayed on such thermal shorts.

## 47. Warm-up bibs

- 47.1 Subject to UAE PL not providing the Clubs with warm-up bibs in connection with Competition Matches, the rules of Article 48.2 below shall apply with respect to the display of any type of Manufacturer's Identification on the warm-up bibs.
- 47.2 Clubs may display two types of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on the warm-up bibs, to be positioned, at the Club's discretion, on the front and back of the warm-up bibs. The measurements of the chosen Manufacturer's Identifications on the warm-up bibs must not exceed 100cm<sup>2</sup>.
- 47.3 Sponsor advertising is prohibited on warm-up bibs.



48. Technology Labels and Quality Seals on Special Equipment items for Players

- 48.1 In addition to the Manufacturer's Identifications and the Quality Seals as set out in Article 49.2 below, the Club may display one single Technology Label on the following Special Equipment items for Players:
  - 1) goalkeeper gloves;
  - 2) goalkeeper cap;
  - 3) gloves worn by outfield players;
  - 4) headband or wristbands;
  - 5) items worn under Playing Equipment items; and

The size of the Technology Label shall not exceed 10cm<sup>2</sup>. The Club may determine, at its own discretion, the position of the Technology Label displayed on the relevant Special Equipment item.

- 48.2 In addition to the Manufacturer's Identifications and the Technology Label as set out in Article 49.1 above, the Club may display up to two Quality Seals on the following Special Equipment items for Players:
  - goalkeeper gloves;
  - 2) goalkeeper cap;
  - 3) gloves worn by outfield players;
  - 4) headband or wristbands;
  - 5) items worn under Playing Equipment items; and
- 48.3 The positioning and measurements of these Quality Seals shall be as follows:
  - 1) if only one Quality Seal is displayed on the relevant Special Equipment item, the Quality Seal may be displayed in a position to be chosen at the Club's discretion and its size must not exceed 10cm², whereas the maximum size of the Manufacturer's Identification integrated in the Quality Seal shall not exceed 5cm²; or
  - 2) if two Quality Seals are displayed on the relevant Special Equipment item, Article 49.3.1) above shall apply to the first Quality Seal and a second, smaller Quality Seal, with a size not exceeding 5cm<sup>2</sup>, may be displayed in a position to be chosen at the Club's discretion.



Art. 49.3.2

### **49.** Tops

- 49.1 Subject to the restrictions set out in Articles 50.1 50.5 below, Clubs may display a maximum of five of all the types of Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on each of the tops (e.g. tracksuit jackets, rain jackets, winter jackets, coats, T-shirts, sweatshirts, polo shirts). This includes a maximum of two bands of Manufacturer logos (being a design mark) displayed in the form of a strip in one of the following positions:
  - 1) across the bottom of both sleeves: or
  - 2) down the outer seam of both sleeves.
- 49.2 With respect to the Collar Zone of any top, Manufacturer's Identification may only be displayed in a centred position on the back of the top or, if the top does not have a collar, in a similar position. No Manufacturer's Identification may be displayed on the front or sides of the Collar Zone.
- 49.3 In relation to the Manufacturer's Identifications located on the tops, the following measurements must be observed:
  - 1) Stand-alone Manufacturer's Identification: max. of 20cm<sup>2</sup>;
  - 2) Manufacturer logo in the form of a strip: max. of 8cm width.
- 49.4 In addition to the maximum of five Manufacturer's Identifications and the Quality Seals as set out in Article 49.5 below, the Club may display one single Technology Label on the tops. The size of the Technology Label shall not exceed 10cm<sup>2</sup>. The Club may determine, at its own discretion, the position of the Technology Label displayed on the tops.
- 49.5 In addition to the maximum of five Manufacturer's Identifications and the Technology Label as set out in Article 49.4 above, the Club may display up to two Quality Seals on the tops.

  The positioning and measurements of these Quality Seals shall be as follows:
  - 1) If only one Quality Seal is displayed on the tops, the top edge of the Quality Seal must be positioned not higher than 15cm above the bottom edge of the top and the size of the Quality Seal must not exceed 10cm<sup>2</sup>, whereas the maximum size of the Manufacturer's Identification integrated in the Quality Seal shall not exceed 5cm<sup>2</sup>; or
  - 2) If two Quality Seals are displayed on the tops, Article 50.5.1) above shall apply to the first Quality Seal and a second, smaller Quality Seal, with a size not exceeding 5cm<sup>2</sup>, may be

displayed.

### 50. Bottoms

- 50.1 Subject to the restrictions set out in Articles 50.1 50.5, any Club may display a maximum of five Manufacturer's Identifications from among all types of the Manufacturer's Identifications registered with UAE PL pursuant to Article 39.1 above on each of the bottoms (e.g. tracksuit bottoms, rainwear bottoms, shorts and winter trousers). This includes a maximum of two bands of Manufacturer logos (being a design mark) displayed in the form of a strip in one of the following positions:
  - 1) across the bottom edge of both legs of the bottoms;
  - 2) down the outer seams of both legs of the bottoms.

Any Manufacturer logo incorporated into this strip may be displayed once or in the form of a repeated pattern with a series of Manufacturer logos attached to each other or with a maximum space of 2cm between the Manufacturer logos.

- Any Manufacturer logo incorporated into this strip may be displayed once or in the form of a repeated pattern with a series of Manufacturer logos attached to each other or with a maximum space of 2cm between the Manufacturer logos.
- 50.3 In relation to the Manufacturer's Identifications located on the bottoms, the following measurements must be observed:
  - 1) stand-alone Manufacturer's Identification: max. of 20cm<sup>2</sup>;
  - 2) Manufacturer logo in the form of a strip: max. of 8cm width.
- 50.4 In addition to the Manufacturer's Identifications and the Quality Seals as set out in Article 51.5 below, the Club may display one single Technology Label on the bottoms. The size of the Technology Label shall not exceed 10cm<sup>2</sup>. The Club may determine, at its own discretion, the position of the Technology Label displayed on the bottoms.
- 50.5 In addition to the Manufacturer's Identifications and the Technology Label as set out in Article 51.4, the Club may display up to two Quality Seals on the bottoms. The positioning and measurements of these Quality Seals shall be as follows:
  - 1) if only one Quality Seal is displayed on the bottoms, the top edge of the Quality Seal must be positioned not higher than 15cm above the bottom edge of the bottoms and the size of the Quality Seal must not exceed 10cm², whereas the maximum size of the Manufacturer's

- Identification integrated in this Quality Seal shall not exceed 5cm<sup>2</sup>; or
- 2) if two Quality Seals are displayed on the bottoms, Article 50.5.1) above shall apply to the first Quality Seal and a second, smaller Quality Seal, with a size not exceeding 5cm², may be displayed in a position to be chosen at the Club's discretion.

# SECTION 11: MANUFACTURER'S IDENTIFICATION ON SPECIAL EQUIPMENT ITEMS FOR OTHER PERSONS

### 51. Ball boys and girls, player escorts and flag bearers

51.1 For all Competition Matches, the Special Equipment items worn by ball boys and girls, player escorts and flag bearers may display Manufacturer's Identifications as set out in Articles 50 – 51 above for tops and bottoms.

## 52. Field equipment

- 52.1 For all Competition Matches, one Manufacturer's Identification may be displayed on the on-field equipment (goals, goal nets, flag posts and their flags) by the Manufacturer of the respective field equipment item. However, on goals, the selected type of Manufacturer's Identification may only be displayed on the back of the goalposts/crossbar.
- 52.2 The measurements of the chosen Manufacturer's Identification on the field equipment must in any case not exceed 12cm<sup>2</sup>.
- 52.3 The applicable regulation number and the year of manufacture of the goal frame may also be positioned in conjunction with the Manufacturer's Identification on goals in order to fulfill the respective regional standards.

## 53. Footballs

53.1 The Executive Department of the UAE PL will exclusively provide the footballs before the start of the season for all UAE PL Competitions' Matches.

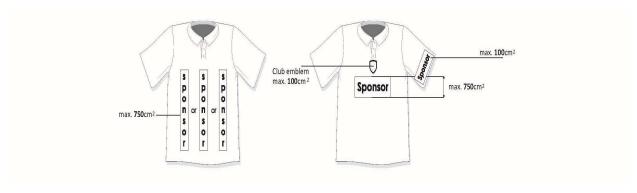
### **SECTION 12: SPONSOR ADVERTISING**

## 54. Sponsor advertising

- 54.1 For all Competition Matches, the participating teams may engage in sponsor advertising on:
  - 1) The front of the shirt, on the back of the shirt, on the left sleeve,
  - 2) The front of the shorts (but not on the same leg as the one with numbers),
  - 3) The socks.

The number of sponsors is not limited as long as the total area in Articles 55.2 to 55.7 below are respected.

- 54.2 On the front of the shirt, the total area used for sponsor advertising must not exceed 750 cm<sup>2</sup> (seven hundred fifty centimeters square), either:
  - 1) Horizontally across the chest, or
  - 2) Vertically on the right or left side, or
  - 3) In the centre of the torso.

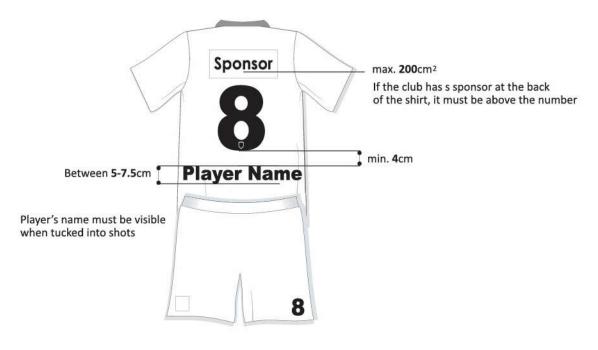


On the left sleeve, a maximum total area of 100 cm<sup>2</sup> (one hundred centimeters square) 54.3 between the shoulder seam and the elbow.



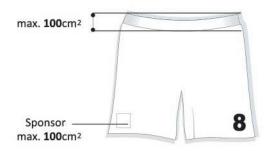
Art. 55.3

On the back of the shirt, the total area used for sponsor advertising must not exceed 200 54.4 cm2 (two hundred centimeters square) and the sponsor advertising is to be positioned above the number (centred).



Art. 55.4

54.5 On the front of the shorts, the total area used for sponsor advertising must not exceed 100 cm2.



- 54.6 On the socks, the total area used for sponsor advertising must not exceed 120cm2 (measured when socks is being worn).
- 54.7 The form of sponsor advertising is unrestricted.
- 54.8 The height of the letters must not exceed 10 cm. The choice of script and colour of the lettering is free, but no manufacturer identification, decorative or other elements may be incorporated.
- 54.9 A Club may change their sponsor only once during the season. For the avoidance of doubt,

- a club may change their shirt sponsor once, and this will not affect their ability to change their short sponsor once or their ability to change their sock sponsor once.
- 54.10 Changing the content of sponsor advertising is considered a change in sponsor advertising. Similarly, adding and/or deleting a sponsor is considered a change in sponsor advertising.
- 54.11 Starting a competition without a sponsor but subsequently using one is not considered as a change of sponsor.

## 55. Advertising restrictions

- 55.1 All advertising for tobacco-related products, gambling establishments (casinos), and alcoholic beverages is strictly prohibited, as are all slogans of a political, racist or religious nature.
- 55.2 Any bans or restrictions stemming from the national legislation of the UAE.
- 55.3 Clubs must obtain the written authorization of the UAE PL for sponsor advertising. In principle, such authorization is given with the kit approval, provided that the necessary sponsor information has been submitted to UAE PL.

## 56. Number of sponsor on the shirt

- 56.1 There is no restriction in the number of sponsors on the shirt provided the provisions in Article 54 have been met.
- 56.2 The above provisions are subject to Article 55.

### 57. Use of sponsor advertising on the shirt / short / socks

- 57.1 Clubs may advertise for the approved sponsor for all home and away Matches during the same UAE PL season.
- 57.2 A change of sponsor may be allowed if the Club submits a written request to the UAE PL at least seven (7) working days before the respective Match day together with the sample of the new shirt.
- 57.3 The Executive Department may ask to see the sponsor contracts. Refusal to comply with this request may result in the case being submitted to the Disciplinary Committee of the UAE FA.

### 58. Branding restrictions and scope of application

- 58.1 All references in these UAE PL Equipment Regulations to clothing and apparel shall be deemed to apply to all items and garments as listed in Appendix A.
- The branding and advertising restrictions apply to all clothing, apparel and equipment worn underneath, or in replacement of, official team kit and "celebratory" apparel worn and/or displayed by any Team Delegation Members following the conclusion of any match. In particular, the regulations relating to the size and frequency of the appearance of the kit manufacturer's logo apply equally to t-shirts as to Playing Equipment shirts.
- All formal attire (e.g. ties, suits, shirts) worn by the Team Delegation Members within the Controlled Access Areas must be completely free of third party branding (whether sewn-in or separately attached) other than the emblem of the Club(s).
- With the exception of the manufacturer's identification, all technical equipment, bags, luggage, bibs, etc. of Team Delegation Members which are brought into any Controlled Access Areas specifically the Competition Stadia must be free of all sponsor advertising other than the identification of their Club(s). It is the responsibility of the Club to cover all sponsor logos before entering the Stadia.

## 59. Sponsor advertising for Match Officials

59.1 All forms of advertising for sponsors, Manufacturers (exceeding the extent of Manufacturer's Identification permitted under Chapter V above) of political, religious or personal statements and/or other announcements, are strictly prohibited on all Equipment items used by Match Officials

### 60. Ball boys and girls, player escorts, flag bearers and Stewards

- 60.1 All forms of advertising for sponsors, Manufacturers (exceeding the extent of Manufacturer's Identification permitted under Chapter V above), or third parties, of political, religious or personal statements and/or other announcements, are strictly prohibited on all Equipment items used or worn by ball boys, ball girls and flag bearers and stewards.
- 60.2 UAE PL may exclusively provide apparels for player escorts for selected Competition Matches.

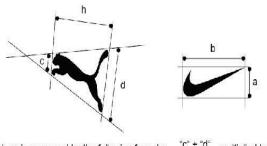
### 61. Field equipment

61.1 All forms of commercial advertising are prohibited on field equipment.

### **SECTION 13: MEASUREMENT PROCEDURE**

### 62. Measurement method

- 62.1 Items on kit will be measured according to their smallest geometric form (square, rectangle, triangle, circle, etc.) and the dimensions calculated using the usual mathematical formula.
- 62.2 To calculate the surface area, the widest part of the item will be measured from edge to edge. Exceptionally, items may be divided into several individual geometric forms for the purpose of calculating the surface area.
- 62.3 The manufacturer may submit a concrete proposal as to how to measure its types of identification to UAE PL who will communicate its approval in writing.
- 62.4 The identification of the manufacturer's product line and figurative logo will be calculated as several individual geometric forms when the distance between the various elements does not exceed 0.5cm.
- 62.5 The sponsor advertising surface will be calculated as several individual geometric forms when the distance between the various elements does not exceed 5 cm.
- 62.6 Furthermore, one of the following surfaces, whichever is the larger, will be taken into consideration for approval purposes:
  - 1) surface of the single-coloured patch used for sponsor advertising; or
  - 2) surface of the lettering used for sponsor advertising if the sponsor advertising is based on the shirt colours.



1. The "Puma" logo is measured by the following formula: 2. The "Nike" logo is measured by multiplying "a" and "b".

multiplied by "h"

### **SECTION 14: CLOSING PROVISIONS**

## 63. UAE PL Executive Department

- 63.1 The Executive Department of the UAE PL shall decide any matters not provided for in these regulations.
- 63.2 If any dispute arises during a UAE PL Competition, the Executive Department of the UAE PL will decide on the appropriate action.
- 63.3 Such decisions are final.

## 64. Responsibility

64.1 The UAE PL takes final decisions regarding the approval of kits and other items mentioned in the UAE PL Equipment Regulations. UAE PL declines all responsibility and authority in the event of conflicts arising from contracts between a Club and its sponsor(s) on account of the advertising provisions of the UAE PL Equipment Regulations. The Clubs agree to hold UAE PL harmless from any and all damages which may arise from decisions regarding kit.

## 65. Disciplinary Measures

- 65.1 The match commissioner has the responsibility to report any violation of these provisions during any Competition or Match, to the UAE PL. If necessary, he may submit physical evidence along with a written report of the incident.
- 65.2 If a Club violates any of these provisions, UAE PL may pronounce sanctions or take measures in accordance with the Quality Control Procedure and/ or the UAE FA Disciplinary Code.
- 65.3 Clubs bear the sole responsibility for submission of the kit to the UAE PL in conformity with the current regulations. They are also solely responsible for the conduct of their players, coaches, officials, etc. in implementing these provisions correctly in UAE PL Competition Matches.

## 66. Applicable Law

- 66.1 The UAE national law applies for the interpretation of the provisions of these regulations.
- Any provision contained in any regulation or decision contrary to this Regulation shall be deemed null and void. In the case of any conflict between this Regulation and the UAE FA Statute, the UAE FA Statute shall prevail.

### 67. Matters not provided for and Force Majeure

- 67.1 The Board of Directors of the UAE PL has the right to make decisions on matters not provided for in these Regulations, whose decisions are final and unappealable before any judicial or arbitrary bodies or entities.
- 67.2 The Board of Directors of the UAE PL has the right to make decision on cases of force majeure and states of emergency, and such decisions are final and unappealable before any judicial or arbitrary bodies or entities.

## 68. Ratification and Approval

68.1 These regulations are prepared and set by the Executive Department of the UAE PL and ratified by the UAE PL Board on 23/06/2023

### **APPENDIX A: KIT RELATED TERMS & EXPLANATORY NOTES**

Kit includes the following garments and articles which are worn or used in the Controlled Access Areas before, during and after a football Match:

## 1. Playing attire (including goalkeepers):

- 1) shirt or jersey ("shirt" in the present regulations)
- 2) shorts
- 3) socks (or stockings) ("socks" in the present regulations)

## 2. Goalkeepers' equipment

- 1) gloves
- 2) cap
- 3) glove bag
- 4) bottle
- 5) towel

## 3. Special equipment used on the field of play

- 1) underwear
- 2) thermal underwear (short or long, warm, insulated, worn under the shorts/trousers)
- 3) T-shirt/vest
- 4) socks
- 5) gloves
- 6) sweatband
- 7) hat/cap
- 8) headband
- 9) captain's armband
- 10) support bandages or splints
- 11) shinguards

## 4. Special equipment used in the technical area

- 1) tracksuit (top and bottom)
- 2) coat
- 3) jacket (stadium jacket, etc.)
- 4) waterproof garments (rain jacket, etc.)
- 5) sweatshirt
- 6) T-shirt

- 7) bags (medical bag, etc.)
- 8) bottle
- 9) towel
- 10) bibs

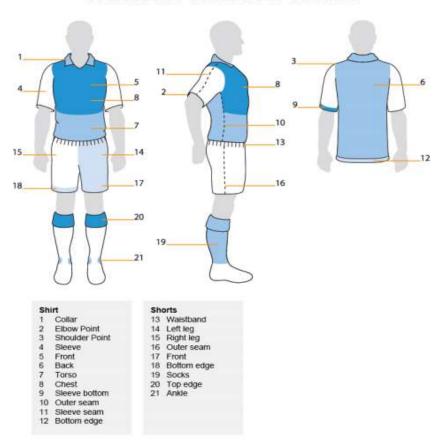
## 5. Formal Attire worn by the Team Delegation Members in the Controlled Access Areas

- 1) Ties
- 2) Suits
- 3) Shirts
- 4) Others.

## 6. Further equipment brought into the Controlled Access Areas

- 1) any other items worn on the person or kit items used
- 2) Luggage, etc...

# **GARMENT RELATED TERMS**



## **APPENDIX B: TERMS RELATED TO MANUFACTUER'S IDENTIFICATIONS**

	,		
Registered	Trademark which is registered in an official state register. A trademark only has to		
Trademark	be registered in one of AFC's Member Association states. Includes all types of		
	advertising, such as name, logo, product line, figurative logo and script.		
Name	Name of the manufacturer in block letters. Corresponds to a "word mark".		
Logo	Symbol which is linked with a manufacturer. Corresponds to a "design mark".		
Product Line	Products (clothes, shoes, etc.) which are all from a same "brand" and have a		
	specific name. Corresponds to a "combined mark".		
Figurative Logo	Combination of name and logo in one single representation.		
	Corresponds to a "combined mark".		
Decorative Element	Pictures, images, illustrations or any other symbols incorporated using the		
	following techniques:		
	a) jacquard weave;		
	b) Tonal Print;		
	c) Embossing, or;		
	d) any other technical solution which has the prior written approval of the UAE PL.		
	Trademarks or designs duly registered under the UAE national law cannot be used		
	as decorative elements.		
Word Mark	A fantasy word in block letters.		
Design Mark	Any sign which can be represented graphically and does not include any letters.		
Combined Mark	Combination of a word mark and a design mark.		
Script	The particular script of a trade name.		
Strip	Manufacturer design mark used in a repeated form in a clearly defined position		
	and size for each single design mark used.		
Quality Seal	Tag, label, etc., designed to protect against counterfeiting and composed of no		
	more than one manufacturer identification not exceeding 2 cm².		

## **APPENDIX C: DESIGN OF UAE NATIONAL FLAG**

